KBEP

(Kech Business Enhancement Platform)

A final year project submitted to

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**CERTIFICATE**

This is certified that the work presented in this project report on “**Kech Business Enhancement Platform**” is entirely written by them under the supervision of

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**Abstract**

Turbat has become the most expensive city of Balochistan, and well famous for businesses. In this new era every business must have a source to promote his business.

KBEP (Kech Business Enhancement Platform) is developed as a promoting website to enhance business activities of Kech and as well as a directory of Kech for the people to find their right businesses. KBEP provides all types of businesses descriptions such as electronic shops, general stores, barber shops, car workshops, medical stores, garments shops, clothes, sport shops, and other small and large businesses.

And another additional feature included in KBEP is the star rating review with comments about businesses. In every business KBEP will also promote members working in a business, such as work shop mechanics, car service cleaners, general store workers and other businesses. KBEP is mainly target toward people of Kech to find right business. KBEP enables visitors to checkout businesses on the bases of high star ratings.

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# **Chapter No: 1**

* 1. Introduction

The project “KBEP” (Kech Business Enhancement Platform) is introduced to promote businesses of Kech as a directory based website. KBEP contains all information of businesses description of Kech with map location such as Electronic shops, book retailers, barber, car workshops, service shops, tailors, medical stores, garments, general store and other small and large businesses will be promoted in KBEP on the bases of star reviews and comments.

Development of KBEP the tool required for the platform is HTML, CSS, JavaScript, MySQL and the framework of Microsoft (.Net core). MySQL will be used to store the information of businesses as database. The platform has a control panel for administrator that can add, delete, update, and maintain information. To make the platform attractive CSS (bootstrap) and JavaScript is used to maintain the platform activities. Business will be promoted on the bases of rating star and comments.

* 1. Motivation

KBEP is best for promoting businesses. Once can add his business in this platform and customer will view it to visit the business which might not be seen in another aspect. KBEP is designed for both the businessman to promote their businesses in a platform and customer to visit the best business through rating star and comments. Customer can easily get things without wasting much time. For example a customer wants to repair his car and needs sphere part. By visiting all shops he can waste much of his time and may not get best sphere part of the car. KBEP will mainly focus with such type of situations to find things in a business without wasting a lot of time to get things even in minutes. The customer can simply just have a visit to KBEP and can find which shop has the highest rating star for sphere parts. In other aspects this platform will enhance business activities.